



# ADVERTISING PRICE LIST AND ORDER FORM

Dear Sir/Madam,

We confirm our booking for the advertisement space in *ClubSpirit* as indicated below:

Position	Rate of Insertion (w/GST)	No. of Insertion(s)	Booking Month(s)
Full Page (Full Colour)	\$963		<input type="checkbox"/> February
Half Page (Full Colour)	\$642		<input type="checkbox"/> April
Double Spread (Full Colour)	\$1,605		<input type="checkbox"/> June
Inside Front Cover (Full Colour)	\$1,284		<input type="checkbox"/> August
Inside Back Cover (Full Colour)	\$1,187.70		<input type="checkbox"/> October
Outside Back Cover (Full Colour)	\$1,476.60		<input type="checkbox"/> December
Specific Page	10% top up		
Centre Spread	20% top up		

<b>Loose Inserts in ClubSpirit Magazine</b> (Circulation: 4,000)	\$1070 w/GST	<b>Please indicate mailing month(s):</b> February / April / June / August / October / December
<b>A4 Poster Placement</b> (Notice board at Coffee Deli)	<input type="checkbox"/> \$16.05 w/GST per month (Member) <input type="checkbox"/> \$53.50 w/GST per month (Non-Member)	<b>Please indicate poster placement month(s):</b> January / February / March / April / May / June / July / August / September / October / November / December

Total Price \$ \_\_\_\_\_

Remarks: \_\_\_\_\_

I hereby understand and agree to the terms and conditions stipulated in placing an advertisement with Serangoon Gardens Country Club (SGCC).

Name of Company:			
Address:			
Name of Contact Person:		Membership no. (if any):	
Contact No.:		Email:	

\_\_\_\_\_  
Name of Authorised Signatory

\_\_\_\_\_  
Signature & Company Stamp

\_\_\_\_\_  
Date

## TERMS & CONDITIONS

- All advertising materials are subject to the approval of SGCC, who reserves the right to decline the insertion of any material, without assigning any reason
- SGCC is indemnified against all claims, actions, demands, costs and expenses in respect of advertisements published
- Dimensions of advertisements must adhere to SGCC's specifications
- Advertisement artwork should be in high resolution **PDF format of at least 300 dpi and CMYK**. If the artwork supplied does not conform to the stipulated requirements, the Publisher shall not be made responsible for poor print quality
- All rates quoted **DO NOT** include artwork or colour separation costs
- Where no artwork is provided, arrangements can be made to have them made and charged to the Advertiser on a cost-to-cost basis
- Advertisers are required to submit their **artwork for ClubSpirit advertising** by the **1st of the month preceding publication** (i.e. submissions for the December issue must be received by 1 November).
- Printing of loose inserts is not provided.** The maximum size allowed for any inserts is **A4** and per insert must **not be thicker than 157gsm**. Advertisers are required to deliver the **loose inserts** by **1<sup>st</sup> of the month preceding publication** (i.e. inserts for December issue mailing must reach SGCC's mailing house by 1 November).
- For **poster placement**, advertisers are required to **submit their artwork in hard copy or soft copy three working days prior to the first working day of the month**. Advertisement will be billed for the full month. Advertisement will be put up and removed on the first working day of the following month.
- If any advertising material is not received by the deadline stipulated, SGCC reserves the right to publish existing material or a complimentary message in order to fulfill the contract or charge in full for the space cancelled after the deadline.
- SGCC shall not be held responsible for any cost or damage in the event of any error in any of the advertisements.
- All advertising materials are held at the Advertiser's risk and are not insured by SGCC. SGCC reserves the right to destroy, without notice, all materials in SGCC's custody for 3 months or more
- SGCC members** will enjoy **10% off** ClubSpirit magazine advertising rates
- Agency commission of 10%** is only applicable to accredited agencies and advertisement must be booked by the agency. This applies to ClubSpirit magazine advertising and member discount is not applicable to such cases
- A **deposit of 50% of the total cost** must be made upon the signing of the advertisement contract
- The remainder of the payment must be settled within **30 days of billing**. SGCC shall have the right to hold the Advertiser and/or its Advertising Agency jointly and severally liable for such monies as are due and payable to SGCC for advertising, which the Advertiser or its Agency ordered and which advertising was published
- All cheques are to be crossed and made payable to "**Serangoon Gardens Country Club**". All charges are subject to the prevailing GST