

# ADVERTISING RATE CARD FOR CLUB SPIRIT MAGAZINE AND SALES CONTRACT



Club Spirit Ad Rates:

Position	Rate of Insertion*	No. of Insertion(s)	Booking Month(s)
Full Page (Full Colour)	\$1,962		<input type="checkbox"/> February/March
Half Page (Full Colour)	\$1,308		<input type="checkbox"/> April/May
Double Spread (Full Colour)	\$3,379		<input type="checkbox"/> June/July
Inside Front Cover (Full Colour)	\$2,943		<input type="checkbox"/> August/September
Inside Back Cover (Full Colour)	\$3,052		<input type="checkbox"/> October/November
Outside Back Cover (Full Colour)	\$3,270		<input type="checkbox"/> December/January
Specific Page	10% top up		
Centre Spread	25% top up		

Total Price \$ \_\_\_\_\_

Remarks (if any):

I hereby understand and agree to the terms and conditions stipulated below in placing an advertisement in the \*Club Spirit magazine.

Name of Company:			
Address:			
Name of Contact Person:		Membership No. (if any):	
Contact No.:	Email:		

\*Club Spirit is the official Club magazine of Serangoon Gardens Country Club (SGCC).

\_\_\_\_\_  
Name of Authorised Signatory

\_\_\_\_\_  
Signature & Company Stamp

\_\_\_\_\_  
Date

## TERMS & CONDITIONS

- All advertising materials are subject to the approval of SGCC, who reserves the right to decline the insertion of any material, without providing any reason.
- SGCC is indemnified against all claims, actions, demands, costs and expenses in respect of advertisements published.
- Dimensions of advertisements must adhere to SGCC's specifications: **260mm (h) x 190mm (w) with 5mm bleed all around.**
- Advertisement artwork should be in high resolution **PDF format of at least 300 dpi** and **CMYK**. If the artwork supplied does not conform to the stipulated requirements, the Publisher shall not be made responsible for poor print quality.
- All rates quoted **DO NOT** include artwork or colour separation costs.
- Advertisers are required to submit their **artwork for Club Spirit advertising** by the **1st day of the month preceding publication** (i.e. submissions for the December issue must be received by 1 November).
- If any advertising material is not received by the deadline stipulated, SGCC will proceed to print the magazine without the advertisement and the full advertisement price will still be charged.
- SGCC shall not be held responsible for any cost or damage in the event of any error in any of the advertisements.
- SGCC members** will enjoy **10% off** Club Spirit magazine advertising rates.
- A **deposit of 50% of the total cost** must be made upon the signing of the advertisement contract.
- The remainder of the payment must be settled within **30 days of billing**.
- All cheques are to be crossed and made payable to "**Serangoon Gardens Country Club**".
- All prices include GST.